

LARC Meeting Minutes  
Tuesday, February 15, 2022  
6:30pm KC's Palace Bar and Lanes

In Attendance:

Evan Bruce VP, Lyle Parks, Elizabeth Terrel, Gabriel Bush prez, Leif Welhaven, Holly Schwarm secretary

The minutes from January were approved.

Yearly strategic plan was reviewed.

New Business

The need for a new website was discussed. The cost for a WIX website would be \$27/month. This new site would allow us to sell LARC merchandise as well as receive donations, send text messages and email blasts. An email would be sent to all members for a vote on whether to proceed in purchasing a domain.

Open House

The open house at Sid's in January went well. There were 23 people who showed up including City Council members. 14 people showed interest in joining in on future meetings. There were a lot of questions asked and suggestions made. One suggestion was to have a large thermometer placed in the town to show where we are with fundraising. Another was to see if there is a possible way to utilize the old middle school until the LARC building can be built.

Movie Theater Ads

We are currently waiting on a response from the theater owner concerning ads and a possible open house.

Land Ownership Update

Gabe and his wife have written a revised warranty deed and will submit it to the Wood family asap. Once it is accepted we can start writing grant applications.

Coat Drive

Evan is going to pick up the donations at IGA and deliver them along with the rest of the donations he has already picked up. A follow up is needed

with the Laurel Kindergarten classes to see if they are still in need of sweatpants.

#### Public Presentations

We need to talk to the high school and see if they can mention LARC during games.

Food Fest- some vendors are already signed up. We have a total of 40 craft vendor spaces and 20 spaces for food trucks. Ox ax throwing has been invited. Possible rock climbing wall. Elizabeth is going to talk to some local bands.

#### Event Committee

The idea for a Poker tournament was discussed.

#### Board Members

Oil and Melanie Tripp are interested in joining however they were unable to attend tonight's meeting.

#### Fundraising Committee

\$78 in bills, from the donation jars located around town, was deposited into the bank. Evan was unable to access the bank account info to get a current bank balance.

#### PR Committee

The idea of refillable drink glasses with the school logo, booster club logo and LARC logo, being sold at school sporting events. As well as the need for LARC shirts that can be sold.

#### Next meeting

Monday, March 14, 2022

6:30 @ KC's Palace Bar and Lanes